



**OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER,
BHADRAK**

Mail id- ddabdk.dag@nic.in

Letter No- 4016

/ Date- 03.10.2025

Expression of Interest for Krushi Ratha

Expression of Interest (EoI) is invited from the intending firms/suppliers having GSTIN registered for the state of Odisha for organising Krushi Ratha Programme in 2023-24 (Kharif & Rabi-), 2025-26 (Only once) under CDAO, Bhadrak which will depict the area specified content & critical messages vetted by Agriculture & Farmers' Empowerment Department by way of folk dance/drama/pala that could able to create awareness among the farmers with following modalities.

Terms & Conditions-

- The agency must have valid PAN number and GST registration with up to date income tax and GST clearance certificate.
- The agency should not be black listed. (Self Declaration to be submitted)
- Preference may be given to the agency who have past experience for similar assignments in Agriculture & Farmers' Empowerment Department.
- The vehicle must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration with valid RC, Insurance certificate, Fitness certificate, etc. and other valid document which are mandatory for running of vehicle.
- Driver of vehicle must have valid driving licence for driving.
- The vehicle should cover each GP headquarter of the District mandatorily.
- The distance covered by the Krushi Ratha will be certified by the concerned BAO.

The Ratha will move in all the GPs/ important places for **5 days in each block twice a year (Khariff & Rabi for 2023-24) & once a year for 2025-26** and should be installed with a loud speaker accompanied by a group of folk dancers/drama artists to spread the message at various place by way of Drama/Dance/pala. The RATHA will display important agricultural technology, disseminate important schematic programmes & other intervention implements in the District through folk dance/drama/pala. The (EoI) should reach the undersigned by **17.10.2025 up to 11.30 AM** at the latest by post/courier. (**Address-Office of the Chief District Agriculture Officer, Bhadrak, At-Bagurai, Po-Madhavnagar, Pin-756181, Dist-Bhadrak.**)

The quotations shall be opened on **17.10.2025 at 3 PM** in presence of the applicant or their authorized representative. The authority reserves the right to reject any or all quotations without assigning any reason thereof. The EoI received incomplete or after the scheduled date and time shall be summarily rejected. The sealed envelope containing the application should be superscribed "**EoI for Organising Krushi Ratha Programme-under the scheme IEC-2023-24 & IEC-2025-26**".

Cost Break-up per season-

SI No	Proposed Intervention	Amount(in Rs.)
1	Decoration of the Vehicle	Rs.10000/-
2	Hiring Charges of the Vehicle for 5 days	Rs.18000/-
3	Hiring Charges of the Artist for 5 days	Rs.15000/-
4	Refreshments of the Artists,Vehicle Staff and departmental staff	Rs.6000/-
5	Miscellaneous Expenditure	Rs.1000/-
	Total	Rs.50000/-

D. S. S.
03.10.25
Chief District Agriculture Officer
Bhadrak

Memo No. 4017 Date. 03.10.2025

Copy to Notice Board of CDAO Bhadrak /ADO Bhadrak/Dhamnagar /BAO's(All) for wide Publicity.

D. S. S.
03.10.25
Chief District Agriculture Officer
Bhadrak

Memo No. 4018 Date. 03.10.2025

Copy forwarded to The DeGM, Bhadrak for information and the EoI may be floated in District NIC website from 03.10.2025 to 17.10.2025 for selection of Agency for organising Krushi Ratha for the year 2023-24 & 2025-26.

D. S. S.
03.10.25
Chief District Agriculture Officer
Bhadrak

Memo No. 4019 Date. 03.10.2025

Copy to the DA & FP(O),Bbsr for favour of kind information and necessary action.

D. S. S.
03.10.25
Chief District Agriculture Officer
Bhadrak