

**OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER-CUM- PROJECT
DIRECTOR, ATMA, BHADRAK**

At Bagurai, PO- Madhabnagar, Bhadrak- 756181

Letter No. 109 Dt. 05.01.2024

To

The District Information Officer,
Bhadrak.

Sub:- Floating of Expression of Interest (Eoi) for selection of FPO under Odisha Millet Mission 2023-24 for Bonth Block for set up of Millet Processing Unit.

Sir

In inviting a kind reference to the subject cited above, this is to inform you that, Eoi documents(enclosed) may be floated on 05.01.2024 for 15 days i.e. upto 19.01.2024 for selection of FPO under Odisha Millet Mission 2022-23 for Bonth Block for set up of Millet Processing Unit.

Therefore, you are requested to upload the Eoi in the District NIC website for wide publicity and information of general public.

Yours faithfully,

Encl: As above


Chief District Agriculture Officer
Bhadrak

Memo No. 110 Date. 05.01.2024

Copy forwarded to the Block Agriculture Officer-cum- BTT Convener, Bonth for information and necessary action.


Chief District Agriculture Officer
Bhadrak

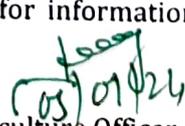
Memo No. 111 Date. 05.01.2024

Copy forwarded to the Agriculture District Officer, Dhamnagar for information and necessary action.


Chief District Agriculture Officer
Bhadrak

Memo No. 112 Date. 05.01.2024

Copy forwarded to the Programme Secretariat (WASSAN), Bhubaneswar for information and necessary action.


Chief District Agriculture Officer
Bhadrak

Memo No. 113 Date. 05.01.2024

Copy submitted to the Joint Director of Agriculture (IFS & OMM), O/o- the Director of Agriculture and Food Production, Odisha, Bhubaneswar for favour of kind information and necessary action.


Chief District Agriculture Officer
Bhadrak

Memo No. 114 Date. 05.01.2024

Copy submitted to the Collector and District Magistrate-cum- Chairman, ATMA Bhadrak for favour of kind information and necessary action.


Chief District Agriculture Officer
Bhadrak

Memo No. 115 Date. 05.01.2024

Copy submitted to the Director of Agriculture and Food Production , Odisha, Bhubaneswar, for favour of kind information and necessary action.


Chief District Agriculture Officer
Bhadrak

Expression of Interest (EoI)

“Special Programme for Promotion of Millets in Tribal-cum-Mining Areas of Bhadrak, Odisha under Odisha Millets Mission (2023-24)

Chief District Agriculture officer cum Project Director ATMA, Bhadrak under the “Special Programme for Promotion of Millets in Tribal-cum-Mining Areas of Bhadrak, Odisha under (Odisha Millets Mission)” is looking for potential Farmer Producer Organizations based in Bonth Block and Operational area in the bonth block, herein after called as Applicants, to set up a Millets Processing Unit in Bonth Block.

About the programme:

Traditionally the highly nutritious millets formed a substantial part of the diets and the cropping system in the tribal areas of Odisha. Millets require less water and are more resilient to climate vulnerability. They are also cultivable in undulating terrain. Paddy gaining prominence in the Public Distribution System (PDS) has resulted in reduced consumption of millets, resulting in extreme cases of nutritional deficiency. It has also led to unsustainable cropping systems increasing the demand for water. Millets are the answer to address both increased crop failures and nutritional deficiency and need to be revived.

Major Objectives of the Programme:

- Increasing Household Consumption of millets by about 25% to enhance household nutrition security and to create demand for millets.
- Promoting Millet Processing enterprises at panchayat and Block level to ease processing at households and for value added markets
- Improving Productivity of millets crop systems and make them profitable.
- Developing Millets Enterprises and establishing Market Linkages to rural/urban markets with focus on women entrepreneurs.
- Inclusion of millets in State Nutrition Programmes and Public Distribution System

Special Programme for promotion of millets in tribal areas (Odisha Millets Mission) was launched in 2017. Programme will be implemented in 30 districts covering around 132 blocks. District Administration of Bhadrak District is now expanding the Odisha Millets Mission to one block in the Bhadrak District namely Bhadrak This expansion is funded through Annual Fund. Guidelines may be found at www.milletsodisha.com under the tab “Guidelines” for reference.

Setting up of Primary Millets Processing Units

Under the programme, processing units are to be set up in each block to cater to the household level processing requirements and reduce women’s drudgery in processing. Another objective is to increase availability of processed millet grains for introducing millets in state nutrition programmes and the PDS. Thus, a millet processing unit shall be established by Deputy Director cum Project Director ATMA, Bhadrak in Bonth Block to initiate a pilot on inclusion of millets in ICDS. Thus, eligible, experienced and interested Farmer Producer Organizations are invited to apply for hosting the Integrated Millets Processing Unit. The following machines shall be set up at the location identified by Programme Secretariat (WASSAN) with ATMA, Bhadrak

1. Ragi Thresher-cum-Pearler (80 kg/hr)
2. Pulveriser / Flour Mill (20 to 30kg/hr)

The cost of machines shall be borne by the CDAO, Bhadrak cum PD, ATMA, Bhadrak while the operational expenses and management of the unit shall be undertaken by the selected FPOs.


Chief District Agriculture Officer
Bhadrak

After selection of FPO by a district level committee and due approval by the Collector- cum-Chairman ATMA, the following steps shall be followed:

1. A tri-partite agreement will be signed between the selected FPO, WASSAN and CDAO cum PD, ATMA.
2. CDAO-cum-PD, ATMA, Bhadrak will place order for the empanelled machine suppliers for installation at the suitable place jointly identified by CDAO-cum-PD, ATMA, Bhadrak and the selected FPO.
3. WASSAN will organize training on the operational modalities of the processing units supported by the machine manufacturer. Members of selected CBO, local youth / mechanics and other programme staff shall participate in the training.
4. After the training of the FPO, handholding support and support for business plan development on the operationalization shall be given by WASSAN.
5. Norms for sale of processed products shall be derived through a consultative process and priority shall be given to the requirements for piloting millets based food products in the locality.
6. Regular monitoring on processing machine operations shall be done by WASSAN and CDAO-cum-PD ATMA.

Terms of Reference / Eligibility Criteria for Selection FPO/CBO:

Following are the eligibility criteria for selection of FPO/CBO for establishing processing or value addition enterprises:

1. The FPO must be located within the Block area where the proposed enterprise is to be established.
2. The President and Secretary of the FPO should be literate; can read and write Odia and have a basic understanding of mathematical calculation.
3. The FPO should not be a defaulter to any bank loan
4. The FPO should arrange infrastructure such as land, building, electricity, water supply, and working capital.
5. Such other infrastructure required for the processing or value addition enterprise.
6. The FPO must be willing to agree to the terms laid down and sign in the agreement.

Preference shall be given if:

1. The FPO can arrange infrastructure such as land, building, electricity, water supply, working capital.
2. FPO/SHG which is the Nodal CBO for Odisha Millet Mission programme in the Block.
3. The FPO has license from government institutes, FSSAI certification and food business license.
4. The FPO is an MSME registered under DIC.
5. The FPO currently operates/manages similar processing units.
6. A successful FPO from any other government scheme such as Odisha Millets Mission/ Mission Shakti/ OLM/ ITDA/ OTELP/ OPELIP /NABARD/ SFAC etc.

How to Apply:

Interested FPO/SHG/CBO fulfilling the eligibility criteria may submit their application (**Annexure-1 for Setting-up of Primary Millet Processing Unit**) along with requisite resolution copy to District Coordinator, Programme Secretariat (WASSAN) at the District Project Management Unit, Ground Floor, Office of the CDAO, Bhadrak by Post/Hand on or before 19.01.2024 by 05.00 PM. Applications should be signed by the Chief Functionaries of the group and submitted in a sealed envelope.

**APPLICATION FORM FOR SELECTION OF FPO/SHG FOR SETTING UP OF PRIMARY
MILLET PROCESSING UNIT IN BORTH BLOCK, BHADRAK**

Date of Application: _____/_____/2024

1. Personal information:

- i. Name of the FPO/SHG:
- ii. Name of the President:
- iii. Gender:
- iv. Caste : ST/SC/OBC/GEN
- v. Address Details:

| | | | |
|---------|--|-----------|--|
| Village | | Panchayat | |
| Block | | PIN No. | |

- vi. Social identity of group applicant: (Tick the relevant option)

| | |
|--|--|
| a. More than 80% members in the group are ST/SC | |
| b. Between 50% to 80% members in the group are ST/SC | |
| c. Less than 50% members in the group are ST/SC | |

| | | | |
|--------|--|------------|--|
| PAN No | | Aadhar No. | |
|--------|--|------------|--|

vii. Date of Incorporation: _____ (DD/MM/YYYY)

viii. Contact number:

2. Educational Details (Key member from the group)

| Education | Institution Name | Institution Address | Year of Passing |
|-------------|------------------|---------------------|-----------------|
| High School | | | |
| College | | | |
| Other | | | |


Chief District Agriculture Officer
 Bhadrak

3. Business Experience of the Group

| Sl No | Nature of Business (Explain what type of business you were into) | No. of Years | Monthly turnover (in Rs) |
|-------|---|--------------|-----------------------------|
| | | | |

4. Other information

i. How much amount can you invest in the business as operating expenditure per month? Rs. _____.

ii. Please mention the land available (if any) for establishing the enterprise (In Acres) _____.

iii. Please mention if an owned/rented building is available for establishing the enterprise. (Yes/No)

iv. If yes, please mention the size of the building.

Length:

Breadth:

Height:

Other remarks on the building space:

v. Details of electricity connection: 3 phase/single phase/ no connection.

vi. Details of road accessibility: (Mention Yes or No)

| | |
|---|--|
| Tar road and big vehicle can commute | |
| Tar road but big vehicle cannot commute | |
| Mud road only small vehicle can commute | |

Other remarks on accessibility:

vii. How far is the District head quarter from your office? _____ KM.


Chief District Agriculture Officer
Bhadrak

viii. Have you taken any bank loan? If yes, Please provide the information in the table below.

| Name of Bank | Loan Amount | Year taken | Amount overdue (if any) | Status (Paid/Continuing/not paid) |
|--------------|-------------|------------|-------------------------|-----------------------------------|
| | | | | |

5. If any, details of Existing Unit

i. Detailed information for existing Processing Units/Value addition unit

| Place: | | | | | |
|-----------------------|--------------------|--------------------------|---|--|-------------------------|
| Reg No if any: | | Area of Business: | | | |
| Sr. No. | Nature of Business | Year of establishment | Status of the Unit (Currently Operational / Closed) | Current average monthly turnover (Rs.) | Capacity of the machine |
| | | | | | |
| | | | | | |

Declaration:

I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief. In case any of the above information is found to be false or untrue or misleading or misrepresenting, I am aware that I may be held liable for it and penalized according to the court of law.

Signature of the Applicant (at least two functionaries of the group)

Date:

Place:


Chief District Agriculture Officer
 Bhadrak

Copies of the following documents need to be submitted along with the EoI form:

1. Registration certificate of NGO.
2. Previous 3 years Audited statement of accounts.
3. Fixed asset position including its present value and location.
4. Total no of professional staff of the organization.
5. Profile of Staff expected to be deputed for the project.
6. MoA/ agreement/ any documentary evidence of working for Govt. or special projects or Govt. undertakings for implementing drought resilient agriculture activities.
7. Address of head and field offices
8. Scoring sheet and corresponding documents of proposed CBOs.
9. Previous 3 years Annual Report (Optional). NGOs submitting the report will be preferred.


Chief District Agriculture Officer
Bhadrak