

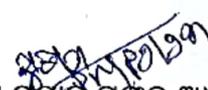
ଜିଲ୍ଲା ସମାଜ ମଙ୍ଗଳ ଅଧିକାରୀ କାର୍ଯ୍ୟାଳୟ, ଭଦ୍ରକ ।

ବିଜ୍ଞାପନ ସଂଖ୍ୟା ୨୭୮୯ ତା ୧୧/୧୨/୨୦୨୩

ଏତତ ଦ୍ଵାରା ଭଦ୍ରକ ଜିଲ୍ଲା ର ସମସ୍ତ ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ମାନଙ୍କ ଅବଗତ ନିମନ୍ତେ ଜଣାଇ ଦିଆଯାଉଅଛି କି ୩୫୮ ଗୋଟି ସଂଲଗ୍ନ ଅଙ୍ଗନୱାଡ଼ି କେନ୍ଦ୍ର (AWC) ରେ "ମୁଖ୍ୟମନ୍ତ୍ରୀ ସମ୍ପୂର୍ଣ୍ଣ ପୁଷ୍ଟି ଯୋଜନା" (MSPY) ର ସଚେତନତା ପାଇଁ ଆବେଦନ ନିମନ୍ତେ କରାଯାଉଅଛି । ତେଣୁ ଲକ୍ଷ୍ମକ, ଦକ୍ଷ ଏବଂ କୌଣସି Past Disturbance ନଥିବା ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ତା ୨୭.୧୨.୨୦୨୩ (ଅପରାହ୍ନ ୫.୦୦ ଘଟିକା) ମଧ୍ୟରେ ଆବେଦନ ପତ୍ର (ସଂଯୁକ୍ତ) ପୂରଣ କରି ନିଜ ବୁକ୍ ଅନ୍ତର୍ଗତ ଶିଶୁ ବିକାଶ ପ୍ରକଳ୍ପ ଅଧିକାରୀଙ୍କ କାର୍ଯ୍ୟାଳୟ ଠାରେ ଥିବା ମିଶନ ଶକ୍ତି ଅଫିସ ଠାରେ ଦାଖଲ କରିବାକୁ ଅବଗତ କରାଗଲା ।

ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ କର ନିମ୍ନ ମତେ ଯୋଗ୍ୟତା ଥିବା ଆବଶ୍ୟକ

- 1- ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ କୁ ତା ୧୭.୧୨.୨୦୨୩ ରିଖ ସୁଦ୍ଧା ସର୍ବ ନିମ୍ନ ଦୁଇବର୍ଷ ହୋଇଥିବ ।
- 2- ଅଙ୍ଗନୱାଡ଼ି କେନ୍ଦ୍ର ର ସ୍ଥିତି ଅନୁସାରେ ସେହି ଗ୍ରାମ କିମ୍ବା ସେହି ଗ୍ରାମ ପଂଚାୟତ ଅଧୀନରେ ଥିବା ନିକଟସ୍ଥ ଗ୍ରାମର ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ହୋଇଥିବା ଆବଶ୍ୟକ । ସ୍କୁଲ ଯେଉଁ ଗ୍ରାମରେ ଥିବ ସେହି ଗ୍ରାମର ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ କୁ ଚୟନ ସମୟରେ ଅଗ୍ରାଧିକାର ଦିଆଯିବ ।
- ୩- ଉକ୍ତ ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ର ଏକ ସକ୍ରିୟ ବ୍ୟାଙ୍କ ଜମାଖାତା ଥିବା ଦରକାର ଯେଉଁଥିରେ କି ନିୟମିତ ମାସିକ ସଞ୍ଚୟ ହେଉଥିବ ।
- ୪- ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ର ନିୟମିତ ସଭାବିବରଣୀ ଲିପିବଦ୍ଧ ହେଉଥିବ ଏବଂ ମାସିକ ସଞ୍ଚୟ ନିୟମିତ ହେବା ସହ ଜମାଖାତା ଏବଂ ଅନ୍ୟାନ୍ୟ ଖାତା ପତ୍ର ଅଧିନାତନ ଥିବ ।
- ୫- ସ୍ଵୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ ଉକ୍ତ ଯୋଜନାର ସମ୍ପୂର୍ଣ୍ଣ ତଥ୍ୟ ଏବଂ Guideline ସମ୍ପୂର୍ଣ୍ଣ ଶିଶୁ ବିକାଶ ପ୍ରକଳ୍ପ ଅଧିକାରୀଙ୍କ କାର୍ଯ୍ୟାଳୟରୁ ପ୍ରାପ୍ତ କରିପାରିବେ ।


ଜିଲ୍ଲା ସମାଜ ମଙ୍ଗଳ ଅଧିକାରୀ, ଭଦ୍ରକ

ପରିପତ୍ର ସଂଖ୍ୟା ୨୭୮୯ ତା ୧୧/୧୨/୨୦୨୩

ଏହାର ଏକକିକା ନକଲ ସମସ୍ତ ଗୋଷ୍ଠି ଉନୟନ ଅଧିକାରୀ / ସମସ୍ତ ନିର୍ବାହୀ ଅଧିକାରୀ, ପୌରାଞ୍ଚଳ / ସମସ୍ତ ଶିଶୁ ବିକାଶ ପ୍ରକଳ୍ପ ଅଧିକାରୀ/ ବୁକ୍ ସ୍ତରୀୟ ମହାସଂଘ / ସମ୍ପୂର୍ଣ୍ଣ ଗ୍ରାମ ପଞ୍ଚାୟତ ସ୍ତରୀୟ ମହାସଂଘ/ ସମସ୍ତ ଅଙ୍ଗନୱାଡ଼ି କେନ୍ଦ୍ର କୁ ବିଜ୍ଞପ୍ତି ଜାରି ନିମନ୍ତେ ପ୍ରେରଣ କରାଗଲା ।


ଜିଲ୍ଲା ସମାଜ ମଙ୍ଗଳ ଅଧିକାରୀ, ଭଦ୍ରକ

**SELECTION OF WSHG FOR AWARENESS ACTIVITIES ON
MUKHYAMANTRI SAMPOORNA PUSHTI YOJANA (MSPY)**

Name of the Sector & AWC for which applied: _____

1. Name of the WSHG: _____
2. Address (as applicable):
Village/ Ward No. of ULB:- _____,
Post Office:- _____ GP:- _____,
Block/ ULB:- _____, District:- _____, PIN:- _____
3. Date of Formation: _____
4. Savings Bank Account Number: _____
5. Bank & Branch Name: _____
6. Amount of Corpus Fund Available with the SHG as on 30.11.2023 (in Rs):- _____
7. Availed Loan taken from Bank as on 30.11.2023 (1st/ 2nd/ 3rd/ 4th & above):- _____
8. Amount of total loan taken as on 30.11.2023 (in Rs.) _____
9. Contact No: 1) _____ 2) _____

We hereby declare that the above information given are genuine/ true. If any information is found to be false/ forged, we will remain responsible for any action or any other penal provisions and the authentication will be treated cancelled and intimated to all concerned.

Name & Signature of the Authorised Person of the WSHG
Date: _____

Acknowledgement

Received _____ the _____ Expression _____ of _____ interest
from _____ SHG _____ Village/Ward, on date _____ for
Awareness activities on Mukhyamantri Sampoorna Pushti Yojana (MSPY).

Signature of the CDPO/ Authorized Signatory
Date: _____



Total Target for MSPY

Sl.No	District	Project	No of AWC
1	Bhadrak	Basudevvpur	65
2	Bhadrak	Bhadrak	40
3	Bhadrak	Bhandaripokhari	50
4	Bhadrak	Bonth	33
5	Bhadrak	Chandbali-I	46
6	Bhadrak	Chandbali-II	44
7	Bhadrak	Dhamnagar	27
8	Bhadrak	Tihidi	53
Total			358

List of 65 AWCs for MSPY, Basudevpur Block

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Basudevpur	Chudamani	Adhuna Library
2	Bhadrak	Basudevpur	Padmapur	Mamadila
3	Bhadrak	Basudevpur	K K Pur	40Chain
4	Bhadrak	Basudevpur	Padmapur	Ojha Sahi
5	Bhadrak	Basudevpur	Basudevpur-Ii	Khandyat Basti W-16
6	Bhadrak	Basudevpur	Basudevpur-Ii	Muslim Basti 2 W-14
7	Bhadrak	Basudevpur	Balimunda	Kansaripur
8	Bhadrak	Basudevpur	Betada	Ratanga-Ii
9	Bhadrak	Basudevpur	Basudevpur-Ii	Kajimahala W-15
10	Bhadrak	Basudevpur	Basudevpur-Ii	Samala Basti W-20
11	Bhadrak	Basudevpur	Bideipur	Abantimandalghar
12	Bhadrak	Basudevpur	Guagadia	Mohantysahi T Ghar
13	Bhadrak	Basudevpur	Rajgharpokhari	Gobindapur
14	Bhadrak	Basudevpur	Balimunda	Kerasahi
15	Bhadrak	Basudevpur	Basudevpur-I	Paruliaghari
16	Bhadrak	Basudevpur	Basudevpur-Ii	Barik Basti-22
17	Bhadrak	Basudevpur	Basudevpur-Ii	Harijan Basti 12
18	Bhadrak	Basudevpur	Basudevpur-Ii	Mohanty Basti-17
19	Bhadrak	Basudevpur	Bideipur	Binama Nagar
20	Bhadrak	Basudevpur	Bideipur	Janapada
21	Bhadrak	Basudevpur	Brahmangaion	Badakiari
22	Bhadrak	Basudevpur	Brahmangaion	Baikunthapur-I
23	Bhadrak	Basudevpur	Brahmangaion	Maujudi
24	Bhadrak	Basudevpur	Eram	Harijansahi-Ii
25	Bhadrak	Basudevpur	Naikandi	Khantakhuda
26	Bhadrak	Basudevpur	Padhuan	Bachhadagothanapadaclub
27	Bhadrak	Basudevpur	Rajgharpokhari	Binadanda
28	Bhadrak	Basudevpur	Rajgharpokhari	Madhoi
29	Bhadrak	Basudevpur	Balimeda	Khempur
30	Bhadrak	Basudevpur	Balimeda	Laxmidaspur
31	Bhadrak	Basudevpur	Balimeda	Matipaka
32	Bhadrak	Basudevpur	Balimunda	Biras
33	Bhadrak	Basudevpur	Barapur	Barapadaharihat Ghar
34	Bhadrak	Basudevpur	Barapur	Digiadi
35	Bhadrak	Basudevpur	Barapur	Gomastasahi
36	Bhadrak	Basudevpur	Barapur	Miriga
37	Bhadrak	Basudevpur	Basudevpur-I	Patra Basti W-08
38	Bhadrak	Basudevpur	Basudevpur-Ii	Harij Basti W -21
39	Bhadrak	Basudevpur	Basudevpur-Ii	Harijan Basti W-23
40	Bhadrak	Basudevpur	Basudevpur-Ii	Imamidi Mahala
41	Bhadrak	Basudevpur	Basudevpur-Ii	Sendha Basti-18

42	Bhadrak	Basudevpur	Betada	Ratanga Dash Sahi
43	Bhadrak	Basudevpur	Bidecipur	Kundaghari
44	Bhadrak	Basudevpur	Bidecipur	Mandalpada
45	Bhadrak	Basudevpur	Brahmangaion	Alabaga-I
46	Bhadrak	Basudevpur	Brahmangaion	Behera Sahi
47	Bhadrak	Basudevpur	Chudamani	Adhuan Praimary
48	Bhadrak	Basudevpur	Chudamani	Dhatapur-I
49	Bhadrak	Basudevpur	Chudamani	Harijansahi-I
50	Bhadrak	Basudevpur	Eram	Mahadev Pada
51	Bhadrak	Basudevpur	Eram	Rathapada
52	Bhadrak	Basudevpur	Eram	Tanti Sahi
53	Bhadrak	Basudevpur	Ertal	Ray Dhupalsahi
54	Bhadrak	Basudevpur	Guagadia	B Dash Sahi
55	Bhadrak	Basudevpur	Guagadia	Belasaulia
56	Bhadrak	Basudevpur	K K Pur	Khatuapada
57	Bhadrak	Basudevpur	K K Pur	Nalabanka
58	Bhadrak	Basudevpur	Naikandi	24Paharaghara
59	Bhadrak	Basudevpur	Naikandi	Balarampur
60	Bhadrak	Basudevpur	Naikandi	Khadualpur
61	Bhadrak	Basudevpur	Narasinghapur	Kiapada
62	Bhadrak	Basudevpur	Narasinghapur	Narasinghapur
63	Bhadrak	Basudevpur	Padhuan	Sethisahi
64	Bhadrak	Basudevpur	Padmapur	Bad Agapur
65	Bhadrak	Basudevpur	Padmapur	San Kapagadia

List of 40AWCs for MSPY, Bhadrak Block

No	District	Project	Sector	AWC
1	Bhadrak	Bhadrak	Berhampur	Nachipur
2	Bhadrak	Bhadrak	Gujidarada-1	Bental Dasasahi
3	Bhadrak	Bhadrak	Nalanga	Nalanga
4	Bhadrak	Bhadrak	Nalanga	Samraipur
5	Bhadrak	Bhadrak	Barapada	Saramanga
6	Bhadrak	Bhadrak	Berhampur	Kundibag
7	Bhadrak	Bhadrak	Berhampur	Padmapur Ojhasahi
8	Bhadrak	Bhadrak	Kaupur	Jahata
9	Bhadrak	Bhadrak	Kuansh	Budhiapatti
10	Bhadrak	Bhadrak	Nalanga	Talasaahi
11	Bhadrak	Bhadrak	Sabaranga-1	Uchhapur
12	Bhadrak	Bhadrak	Arnopal	Dinari
13	Bhadrak	Bhadrak	Arnopal	Okara
14	Bhadrak	Bhadrak	Astal	Jagulai
15	Bhadrak	Bhadrak	Astal	Nuapokhari
16	Bhadrak	Bhadrak	Barapada	Narsingpur
17	Bhadrak	Bhadrak	Barapada	Randia
18	Bhadrak	Bhadrak	Berhampur	Parbindha Rasalpur
19	Bhadrak	Bhadrak	Chunida	Giligadia Sundargadia
20	Bhadrak	Bhadrak	Gujidarada-1	Chakabental Chakasridharpur
21	Bhadrak	Bhadrak	Gujidarada-1	Mouda
22	Bhadrak	Bhadrak	Gujidarada-1	Raghupatibindha Beherasahi
23	Bhadrak	Bhadrak	Kaupur	Badhei Gadia
24	Bhadrak	Bhadrak	Kaupur	Bhuinchuasahi
25	Bhadrak	Bhadrak	Kaupur	Daising-2
26	Bhadrak	Bhadrak	Kaupur	Kaupur
27	Bhadrak	Bhadrak	Kaupur	Kaupur Harijansahi
28	Bhadrak	Bhadrak	Kaupur	Nischintapur
29	Bhadrak	Bhadrak	Kaupur	Sirapur Jenasahi
30	Bhadrak	Bhadrak	Kuansh	Harijan Sahi
31	Bhadrak	Bhadrak	Kuansh	Helasahi
32	Bhadrak	Bhadrak	Kuansh	Sultan Nagar
33	Bhadrak	Bhadrak	Nalanga	Gelpur
34	Bhadrak	Bhadrak	Nalanga	Kalahandia
35	Bhadrak	Bhadrak	Nalanga	Mulagaon
36	Bhadrak	Bhadrak	Nalanga	Singada
37	Bhadrak	Bhadrak	Puruna Bazar-1	Bhuyan Mohalla
38	Bhadrak	Bhadrak	Puruna Bazar-1	Garadapur
39	Bhadrak	Bhadrak	Sabaranga-1	Atto Jenasahi
40	Bhadrak	Bhadrak	Sabaranga-1	Sanagopalsahi

List of 50 AWCs for MSPY, Bhandaripokhari Block

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Bhandaripokhari	Akhuapada	Nerada -Ii
2	Bhadrak	Bhandaripokhari	Manjuri	Kaitira
3	Bhadrak	Bhandaripokhari	Rajendrapur	Thaila Mohantini Sahi
4	Bhadrak	Bhandaripokhari	Akhuapada	Dalei Sahi
5	Bhadrak	Bhandaripokhari	Korigaon	Korigaon Dihasahi
6	Bhadrak	Bhandaripokhari	Manjuri	Korkara
7	Bhadrak	Bhandaripokhari	Akhuapada	Manta Pur
8	Bhadrak	Bhandaripokhari	Akhuapada	Tikara
9	Bhadrak	Bhandaripokhari	Dakhinbad	Bayabanpur
10	Bhadrak	Bhandaripokhari	Dakhinbad	Dakhinabad-2
11	Bhadrak	Bhandaripokhari	Dakhinbad	Tulasipur
12	Bhadrak	Bhandaripokhari	Korigaon	Dolagobindapur
13	Bhadrak	Bhandaripokhari	Korigaon	Naurigadia
14	Bhadrak	Bhandaripokhari	Korigaon	Suni
15	Bhadrak	Bhandaripokhari	Manjuri	Bada Napanga
16	Bhadrak	Bhandaripokhari	Manjuri	Korkara Harijana Sahi
17	Bhadrak	Bhandaripokhari	Manjuri Road	Namakana
18	Bhadrak	Bhandaripokhari	Rahania	Khadisinga
19	Bhadrak	Bhandaripokhari	Rajendrapur	Bahadulnagar
20	Bhadrak	Bhandaripokhari	Rajendrapur	Bimbalabar
21	Bhadrak	Bhandaripokhari	Rajendrapur	Kantapada
22	Bhadrak	Bhandaripokhari	Rajendrapur	Megha
23	Bhadrak	Bhandaripokhari	Akhuapada	Berahmpur
24	Bhadrak	Bhandaripokhari	Akhuapada	Harijan Sahi
25	Bhadrak	Bhandaripokhari	Akhuapada	Kulana
26	Bhadrak	Bhandaripokhari	Akhuapada	Kusagadhia
27	Bhadrak	Bhandaripokhari	Akhuapada	Raya Sahi
28	Bhadrak	Bhandaripokhari	Barikpur	Adampur
29	Bhadrak	Bhandaripokhari	Barikpur	Mobarakpur
30	Bhadrak	Bhandaripokhari	Barikpur	Talapada
31	Bhadrak	Bhandaripokhari	Dakhinbad	Banasahi
32	Bhadrak	Bhandaripokhari	Dakhinbad	Dakhinabad-1
33	Bhadrak	Bhandaripokhari	Dakhinbad	Dhala Sahi
34	Bhadrak	Bhandaripokhari	Dakhinbad	Kaharapokhari
35	Bhadrak	Bhandaripokhari	Dakhinbad	Uttaragadhia
36	Bhadrak	Bhandaripokhari	Korigaon	Aliha
37	Bhadrak	Bhandaripokhari	Korigaon	Bodhapada
38	Bhadrak	Bhandaripokhari	Manjuri	Gandharbabindha
39	Bhadrak	Bhandaripokhari	Manjuri	Laxmisagar
40	Bhadrak	Bhandaripokhari	Manjuri	Mahamalya
41	Bhadrak	Bhandaripokhari	Manjuri Road	Balipur
42	Bhadrak	Bhandaripokhari	Manjuri Road	Sankhula

43	Bhadrak	Bhandaripokhari	Rahania	Bindhana
44	Bhadrak	Bhandaripokhari	Rahania	Jalahari
45	Bhadrak	Bhandaripokhari	Rahania	Radhojenasahi
46	Bhadrak	Bhandaripokhari	Rahania	Rahania Dassahi
47	Bhadrak	Bhandaripokhari	Rahania	Ranigadhia
48	Bhadrak	Bhandaripokhari	Rajendrapur	Kotsira Mastanisahi
49	Bhadrak	Bhandaripokhari	Rajendrapur	Nala Sahi
50	Bhadrak	Bhandaripokhari	Rajendrapur	Rajendrapur

List of 33AWCs for MSPY, Bonth Block

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Bonth	Basantia	Panpadi
2	Bhadrak	Bonth	Anijo	Ghanta Gadia
3	Bhadrak	Bonth	Bonth	Bhubaneswarpur Sasan
4	Bhadrak	Bonth	Kadabarang	Kusunnagar
5	Bhadrak	Bonth	Purusandh	Berham Pur
6	Bhadrak	Bonth	Anijo	Chakarapadhi-2
7	Bhadrak	Bonth	Bonth	Dhaniojha
8	Bhadrak	Bonth	Bonth	Madhupur
9	Bhadrak	Bonth	Ganijang	Palasa
10	Bhadrak	Bonth	Kadabarang	Tumbhapadi
11	Bhadrak	Bonth	Nilok	Chandipur 1
12	Bhadrak	Bonth	Nilok	Olam
13	Bhadrak	Bonth	Sendhatira	Binjha
14	Bhadrak	Bonth	Anijo	Chakarapadhi-1
15	Bhadrak	Bonth	Basantia	Taiguna
16	Bhadrak	Bonth	Bonth	Bonth
17	Bhadrak	Bonth	Bonth	Raghunatha Pur
18	Bhadrak	Bonth	Kadabarang	Rajendrapur
19	Bhadrak	Bonth	Kadabarang	Suanpada
20	Bhadrak	Bonth	Kenduapada	Chinamali-1
21	Bhadrak	Bonth	Mohantypada	Kandaba Khadal Sahi
22	Bhadrak	Bonth	Mohantypada	Sahupada
23	Bhadrak	Bonth	Nilok	Damsahi
24	Bhadrak	Bonth	Nilok	Nilok
25	Bhadrak	Bonth	Nilok	Nimapalli
26	Bhadrak	Bonth	Purusandh	Adiadassahi
27	Bhadrak	Bonth	Purusandh	Jirina2
28	Bhadrak	Bonth	Purusandh	Purusandh 1
29	Bhadrak	Bonth	Ramakrushnapur	Ramkrushnapur 5
30	Bhadrak	Bonth	Sendhatira	Khalagadia
31	Bhadrak	Bonth	Sendhatira	Pangira
32	Bhadrak	Bonth	Sendhatira	Ratanpur
33	Bhadrak	Bonth	Sendhatira	Sialia

List of 46 AWCs for MSPY, Chandbali-I Project

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Chandbali-I	Dosinga	Dosinga
2	Bhadrak	Chandbali-I	Dosinga	Ormal
3	Bhadrak	Chandbali-I	Dosinga	Somapatia
4	Bhadrak	Chandbali-I	Kaithakhola	Tentuliadia
5	Bhadrak	Chandbali-I	Nalagohira	Rrpalli
6	Bhadrak	Chandbali-I	Aradi	Muan
7	Bhadrak	Chandbali-I	Bhuinbruti	Bhuinbruti
8	Bhadrak	Chandbali-I	Bhuinbruti	Rameswarpur
9	Bhadrak	Chandbali-I	Bhuinbruti	Tentulidihi Dassahi
10	Bhadrak	Chandbali-I	Dhamara	Jharakata Muslimbasti
11	Bhadrak	Chandbali-I	Nalagohira	Jaldharpur
12	Bhadrak	Chandbali-I	Sundarpur	Ologa
13	Bhadrak	Chandbali-I	Aradi	Aradi H Sahi
14	Bhadrak	Chandbali-I	Aradi	Nandapur
15	Bhadrak	Chandbali-I	Bhuinbruti	Garipur
16	Bhadrak	Chandbali-I	Bhuinbruti	Kulhibindha
17	Bhadrak	Chandbali-I	Bhuinbruti	Nuagan
18	Bhadrak	Chandbali-I	Bhuinbruti	Purusottampur
19	Bhadrak	Chandbali-I	Bhuinbruti	Tentulidihi Gopalsahi
20	Bhadrak	Chandbali-I	Chandbali	Badaharipur
21	Bhadrak	Chandbali-I	Chandbali	Kismat
22	Bhadrak	Chandbali-I	Chandbali	Krushnanagar
23	Bhadrak	Chandbali-I	Chandbali	Paikirapur
24	Bhadrak	Chandbali-I	Chandbali	Pravatgali
25	Bhadrak	Chandbali-I	Chandbali	Ratkaina
26	Bhadrak	Chandbali-I	Dhamara	Bagichasahi
27	Bhadrak	Chandbali-I	Dhamara	Balabhadraprasad
28	Bhadrak	Chandbali-I	Dhamara	Jay Durgapatana
29	Bhadrak	Chandbali-I	Dhamara	Narasinghpur
30	Bhadrak	Chandbali-I	Dhamara	Paikasahi
31	Bhadrak	Chandbali-I	Dosinga	Amarnagar Daleisahi
32	Bhadrak	Chandbali-I	Dosinga	Bidyutprava
33	Bhadrak	Chandbali-I	Dosinga	Jyoshnamayee
34	Bhadrak	Chandbali-I	Dosinga	Pradyutnagar
35	Bhadrak	Chandbali-I	Dosinga	Rabindranagar
36	Bhadrak	Chandbali-I	Kaithakhola	Jharapada
37	Bhadrak	Chandbali-I	Kaithakhola	Krushnaprasad
38	Bhadrak	Chandbali-I	Kaithakhola	Krushnaprasad Nayaksahi
39	Bhadrak	Chandbali-I	Nalagohira	Badrupa Sahoosahi
40	Bhadrak	Chandbali-I	Nalagohira	Nalagohira-I
41	Bhadrak	Chandbali-I	Sundarpur	Amrutamani
42	Bhadrak	Chandbali-I	Uttukuda	Ambiligaon

43	Bhadrak	Chandbali-I	Uttukuda	Bijaynagar Nsahi
44	Bhadrak	Chandbali-I	Uttukuda	Biswali
45	Bhadrak	Chandbali-I	Uttukuda	BurujaI
46	Bhadrak	Chandbali-I	Uttukuda	Govindpur

List of 44 AWCs for MSPY, Chandbali-II ICDS Project

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Chandbali-II(R)	Bhatapada	Balipatna
2	Bhadrak	Chandbali-II(R)	Nalgunda	Palaspur I
3	Bhadrak	Chandbali-II(R)	Nalgunda	Pratappur li
4	Bhadrak	Chandbali-II(R)	Bhatapada	Bhatapada I
5	Bhadrak	Chandbali-II(R)	Bhatapada	Bhatapada II
6	Bhadrak	Chandbali-II(R)	Nalgunda	Ittua
7	Bhadrak	Chandbali-II(R)	Nalgunda	Nalgunda I
8	Bhadrak	Chandbali-II(R)	Nalgunda	Sashubhuasuni
9	Bhadrak	Chandbali-II(R)	Orasahi	Kandagaradi M Sahi
10	Bhadrak	Chandbali-II(R)	Totapada	Bandiarisahi
11	Bhadrak	Chandbali-II(R)	Bhatapada	Chandanpur
12	Bhadrak	Chandbali-II(R)	Bhatapada	Serapur I
13	Bhadrak	Chandbali-II(R)	Bhatapada	Serapur II
14	Bhadrak	Chandbali-II(R)	Gopinathpur	Balipada I
15	Bhadrak	Chandbali-II(R)	Gopinathpur	Balipada II
16	Bhadrak	Chandbali-II(R)	Gopinathpur	Haladia Beherasahi
17	Bhadrak	Chandbali-II(R)	Jashipur	Barakolha
18	Bhadrak	Chandbali-II(R)	Jashipur	Kudakanthi M Basti
19	Bhadrak	Chandbali-II(R)	Jashipur	Sadanandapur
20	Bhadrak	Chandbali-II(R)	Jashipur	Subhadia
21	Bhadrak	Chandbali-II(R)	Karanjamal	Bijayapatna Khilarsahi
22	Bhadrak	Chandbali-II(R)	Karanjamal	Dhanakuta
23	Bhadrak	Chandbali-II(R)	Karanjamal	Hrudayaprasad
24	Bhadrak	Chandbali-II(R)	Karanjamal	Karanapalli II
25	Bhadrak	Chandbali-II(R)	Motto	Chasakhanda
26	Bhadrak	Chandbali-II(R)	Motto	Madhapur Gopalsahi
27	Bhadrak	Chandbali-II(R)	Motto	Madhapur I
28	Bhadrak	Chandbali-II(R)	Motto	Paramanandapur
29	Bhadrak	Chandbali-II(R)	Motto	Paramanandapur M Sahi
30	Bhadrak	Chandbali-II(R)	Nalgunda	Batitanki
31	Bhadrak	Chandbali-II(R)	Nalgunda	Chhatrapada
32	Bhadrak	Chandbali-II(R)	Nalgunda	Khatuasahi
33	Bhadrak	Chandbali-II(R)	Nalgunda	Kheranga I
34	Bhadrak	Chandbali-II(R)	Nalgunda	Mohantysahi
35	Bhadrak	Chandbali-II(R)	Nalgunda	Nalgunda Dakhinasahi
36	Bhadrak	Chandbali-II(R)	Nalgunda	Nalgunda W No 12
37	Bhadrak	Chandbali-II(R)	Nalgunda	Palaspur II
38	Bhadrak	Chandbali-II(R)	Nalgunda	Palaspur Samalsahi
39	Bhadrak	Chandbali-II(R)	Nalgunda	Rampur
40	Bhadrak	Chandbali-II(R)	Nalgunda	Ratani Dm Sahi
41	Bhadrak	Chandbali-II(R)	Orasahi	Bentalpur H Sahi
42	Bhadrak	Chandbali-II(R)	Orasahi	Kaudiapal

43	Bhadrak	Chandbali-II(R)	Orasahi	Madhupur
44	Bhadrak	Chandbali-II(R)	Totapada	Manipur Sudarsahi

List of 27 AWCs for MSPY, Dhamnagar Block

Sl.No	District	Project	Sector	AWC
1	Bhadrak	Dhamnagar	Dhusuri	Deulodihi
2	Bhadrak	Dhamnagar	Asurali	Kakudigadia
3	Bhadrak	Dhamnagar	Asurali	Kashimpur-1
4	Bhadrak	Dhamnagar	Asurali	Uchapada
5	Bhadrak	Dhamnagar	Dobal	Korkada
6	Bhadrak	Dhamnagar	Dobal	Manilapur Harijansahi
7	Bhadrak	Dhamnagar	Nadigaon	Falapur
8	Bhadrak	Dhamnagar	Nadigaon	Mirgahatkul
9	Bhadrak	Dhamnagar	Palasahi	Sahusahi
10	Bhadrak	Dhamnagar	Radhaballavpur	Baniasahi
11	Bhadrak	Dhamnagar	Asurali	Boxi
12	Bhadrak	Dhamnagar	Asurali	Madan Nagar
13	Bhadrak	Dhamnagar	Chudakuti	Bidyadharpur-2
14	Bhadrak	Dhamnagar	Dhamnagar	Guhaladihi
15	Bhadrak	Dhamnagar	Dhamnagar	Mulanasahi
16	Bhadrak	Dhamnagar	Dhamnagar	Pathan Mohalla
17	Bhadrak	Dhamnagar	Dhusuri	Ghata Sahi
18	Bhadrak	Dhamnagar	Dhusuri	Goel Krishna Nagar
19	Bhadrak	Dhamnagar	Dhusuri	Mangalabank
20	Bhadrak	Dhamnagar	Dobal	Nuapada-2
21	Bhadrak	Dhamnagar	Gobindapur	Kharji Korua
22	Bhadrak	Dhamnagar	Hasnabad	Tala Astak
23	Bhadrak	Dhamnagar	Nadigaon	Thakurpatan
24	Bhadrak	Dhamnagar	Palasahi	Betaligaon Maliksahi
25	Bhadrak	Dhamnagar	Palasahi	Kulasahi
26	Bhadrak	Dhamnagar	Palasahi	Telipatana
27	Bhadrak	Dhamnagar	Radhaballavpur	Talapada-1

Standard Operating Procedure (SOP) for awareness activities on MSPY through WSHGs

1. Background:

1.1 In order to bring about, transformational changes in the State, as one of the initiatives under 5T, the Department of Women & Child Development has recently launched one of the major scheme in the field of nutrition, named "Mukhyamantri Sampurna Pushti Yojana (MSPY)". The scheme is aimed at transforming nutrition outcomes of the vulnerable and marginalized and is being implemented in all 338 ICDS projects of the State.

1.2 The scheme has been designed, adopting a life cycle, universal and customised approach for addressing malnutrition and anaemia among adolescent girls (15-19 years), pregnant women & lactating mothers, severely underweight children (under 6 years), Severe Acute Malnutrition (SAM) and Moderate Acute Malnutrition (MAM) children in the under 5 years category across the state. This scheme has a five-year implementation period, commencing from FY 2023-24 to FY 2027-28.

1.3 A strong community mobilization drive is required to be undertaken for popularizing the benefits and realizing the objectives of the scheme. Involvement of Women Self Help Groups (WSHGs) in the drive for community mobilization and creating awareness on the benefits under the scheme would be an effective strategy. Involvement of the SHGs in the drive would yield better results as they are the grassroot level organizations having wider reach and have a strong rapport with the community.

1.4 SHGs formed by individuals within the community have a deep understanding of local issues, and are able to communicate with and relate to the rural population. Local people have a lot of trust on the SHGs and this trust is extended to the wider community when SHGs engage in outreach activities. Engaging with SHGs for community mobilization and spreading the messages on entitlements under MSPY would yield positive results.

2. Objectives:

- a. Improved awareness in the community on the entitlements under MSPY
- b. Improved uptake of services under MSPY
- c. Improved nutrition status of the beneficiaries covered under MSPY

3. Expected Outcomes:

- a. Enhanced knowledge of the beneficiaries, family members, care givers and members of the community on the entitlements under the scheme

b. Improved participation of the community in implementation of the activities under the scheme

c. Regular Growth monitoring of children at AWCs, identification and enrolment of children with SUW, MAM and SAM under relevant activities under the scheme

d. Improved coverage of Adolescent Girls(15-19 years)

e. Improved nutritional status of beneficiaries under the scheme

4. **Coverage:** The awareness programme will be implemented across all 30 districts. The programme will be implemented in phased manner which would be based on the requirement and availability of funds. The detailed plan would be prepared for each district and approved by the DSWO based upon the feedback from the field.

5. Implementation Modality:

5.1 Duration of the campaign: The duration of the campaign would be finalised by the Department. In the 1st phase, the awareness campaign would be implemented in 43387 AWCs in 30 districts (detailed list attached at Annexure-I). 2nd phase of the campaign would be subsequently decided by the Department.

5.2 Selection of SHGs:

a. A Block level committee to be formed for selection of willing and capable SHGs and tagging of SHGs with AWCs for the campaign.

b. The committee shall comprise of the following officials:

- Child Development Project Officer(CDPO): Chairperson
- Block Project Coordinator(BPC), Mission Shakti: Convenor
- Block Project Manager(BPM), Mission Shakti: Member
- BLF EC member: Member

c. After selection of the SHG, CDPO shall grant permission to the selected SHGs to start awareness programme as per the action plan approved by the DSWO with details of Management cost to be released to the SHGs concerned.

d. The committee will also identify more than 1 SHG per village and in case of poor performance of the SHG tagged to the AWC, another SHG from the empanelled list may be engaged for the purpose.

5.3 Preparatory Phase:

a. A short training module for training the SHGs on MSPY shall be prepared by the Department.

b. DSWOs, CDPOs, Supervisors would be oriented on the training module by the state level team.

c. AWWs and members of the SHGs linked to the AWCs would be trained by the CDPOs and Supervisors at the Project level.

d. Sector wise action plan is to be prepared by the Supervisors and submitted at the CDPOs office and thereafter all CDPOs would submit the district action plan to the DSWO for approval. All field functionaries viz DSWO, CDPO and Supervisor would monitor the activities.

5.4 Field level awareness by SHGs: The members of the selected SHG shall undertake the following activities during the campaign.

a. 1st Month: Home visit to the houses of the beneficiaries and orienting them about the scheme and the benefits under the scheme.

b. 2nd Month: In addition to Home visits.

i. Hold community meetings and discuss about the entitlements under MSPY, growth monitoring of children at AWCs, identification of SUW, SAM and MAM children, Enrolment of SAM children under Purna Aahara, Fortified THR for SUW, MAM children and consumption of THR provided to the beneficiaries for ensuring optimum nutrition.

ii Mobilise beneficiaries to attend VHSNDs (Mamata Diwas) and counsel the beneficiaries on consumption of THR under MSPY & SNP, consumption of IFA and Calcium tablets during and after pregnancy and regular ANC at AWC. Counsel the Adolescent girls on consumption of THR alongwith IFA tablets. They shall also mobilise beneficiaries to attend Ankur Diwas at AWCs.

c. 3rd Month: In addition to organising community level meetings and mobilising beneficiaries to participate in activities at the AWC,

Follow up home visits to the houses of the beneficiaries for coverage of left out cases and reinforcing the messages. Enhanced focus to the SAM children whose nutrition status has not improved in spite of consuming ATHR through home visits and counselling of family members and care givers.

6. Budget:

The SHG would be provided with one time management cost of Rs 1000/- for a minimum period of 3 months for undertaking the planned activities under the awareness drive.

7. Release of funds to SHGs:

Incentive/Management cost may be directly released to the bank account of the SHG by the DSWO based on certificate of performance given by the

Supervisor/BPC/BPM on the bill raising format. The funds would be released after successful completion of the activities assigned to the SHGs at the end of 3 months. In case of poor performance, the DSWO would make appropriate deductions. Bill raising format annexed at Annexure-II.

8. Monitoring & Supervision:

Activities undertaken by the SHGs are to be monitored by teams formed at the district and block level. The teams shall visit the villages and AWCs as per the approved action plan and observe the activities taken up by the SHGs. Block and district level reviews may be conducted to review the status of programme implementation.

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Annexure-I: District wise list of AWCs to be covered

Sl. No	Name of District	No of Project	No. of AWCs	No of SHGs to be tagged to each SHG
1	ANGUL	8	253	253
2	BALANGIR	14	2775	2775
3	BALASORE	15	508	508
4	BARGARH	13	445	445
5	BOUDH	3	727	727
6	BHADRAK	8	358	358
7	CUTTACK	16	450	450
8	DEOGARH	3	798	798
9	DHENKANAL	8	283	283
10	GAJAPATI	7	235	235
11	GANJAM	24	467	467
12	JAGATSINGHPUR	8	165	165
13	JAJPUR	11	2826	2826
14	JHARSUGUDA	7	967	967
15	KALAHANDI	14	2362	2362
16	KANDHAMAL	12	2197	2197
17	KENDRAPARA	9	241	241
18	KEONJHAR	14	3352	3352
19	KHORDHA	13	332	332
20	KORAPUT	15	3397	3397
21	MALKANGIRI	7	1324	1324
22	MAYURBHANJ	26	5153	5153
23	NABARANGAPUR	10	2330	2330
24	NAYAGARH	8	312	312
25	NUAPADA	5	1406	1406
26	PURI	12	301	301
27	RAYAGADA	11	2063	2063
28	SAMBALPUR	10	1886	1886
29	SUBARNAPUR	6	1556	1556
30	SUNDARGARH	21	3918	3918
	Total	338	43387	43387