



GREATER PARTICIPATION FOR STRONGER DEMOCRACY  
OFFICE OF THE DISTRICT ELECTION OFFICER & COLLECTOR,  
BHADRAK.

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Letter No. 39 / Elec.

Date. 15/02/2022  
**ELECTION URGENT**

To

The ERO & Sub-Collector, Bhadrak/  
All BDOs-cum-AEROs / All Tahasildars-cum-AEROs /  
All Executive Officers of ULBs-cum-AEROs

Sub:- Encouraging participation of Educational Institutions in the National Voter Awareness Contest- "My Vote is my Future- Power of One Vote"-Regarding.

Ref:- Govt. in Home (Elections) Deptt. No.907/Elec. Dt.14.02.2022.

Sir / Madam,

In inviting a reference to the letter on the subject cited above (copy enclosed), I am to say that, on the occasion of 12th National Voters' Day, Election Commission of India launched a National Voter Awareness contest "My Vote is my Future- Power of One Vote" to reiterate the importance of every vote through creative expression. The National Voter Awareness Contest by the Election Commission of India's SVEEP (Systematic Voters' Education and Electoral Participation) program taps into the talent and creativity of people, while also strengthening democracy through their active involvement. Open to all age groups, the contest aims at celebrating ideas and content curate on the theme of the importance of every single vote in a democracy. The website (<https://ecisveep.nic.in/contest/>) has been developed to provide a detailed overview of the Five Contests to all the participants. The participant shall submit the details in the e-mail Id: [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in) of ECI by 15<sup>th</sup> March, 2022 on the following comprehensive details of each contest.

**(1) Quiz Context, (2) Video Making Context, (3) Poster Design Context, (4) Song Context and (5) Slogan Context.** The context will remain open till 15th March, 2022.

**CONTEST CATEGORIES:** The Song Contest, Video-Making Contest, and Poster Design Contest are classified into three categories: **1.Amateur 2.Professional & 3.Institutional.**

In the above context, you are directed to ensure that, all election functionaries up to the level of Booth Level Officers (BLOs) mandatorily participate in the contest and take necessary steps for wide publicity of the matter for participation in Voter Awareness contest 'My Vote is my Future- Power of One Vote' to reiterate the importance of every vote through creative expression of the General Public.

PROUD TO BE A VOTER



READY TO VOTE



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Date. \_\_\_/\_\_\_/\_\_\_

**ELECTION URGENT**

The aforesaid instructions to be meticulously and scrupulously carried out as communicated by the Election Commission of India.

Yours faithfully

DEO & Collector, Bhadrak

Memo No. 40 /Elec. Dt. 15/02/2022

Copy forwarded to the DIO, NIC, Bhadrak / DI&PRO, Bhadrak for information and necessary action. They are requested to upload / publication the Press Note in the District NIC website (<https://bhadra.nic.in>) / Print Media & Electronic Media for wide publication of the Programme.

DEO & Collector, Bhadrak

Memo No. 41 /Elec. Dt. 15/02/2022

Copy forwarded to the District Education Officer, Bhadrak / all Block Education Officers of Bhadrak District for information and necessary action.

DEO & Collector, Bhadrak

Memo No. 42 /Elec. Dt. 15/02/2022

Copy forwarded to the Addl. Chief Electoral Officer-cum-Addl. Secretary to Govt. in Home (Elections) Deptt., Odisha, Bhubaneswar for information and necessary action.

DEO & Collector, Bhadrak

PROUD TO BE A VOTER



READY TO VOTE



BY E-MAIL/Speed Post



GOVERNMENT OF ODISHA  
HOME (ELECTIONS) DEPARTMENT  
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EC-REV-MISC-0008-2022-907/Elec. Dated. Bhubaneswar the 14<sup>th</sup> Feb., 2022

From

**Sushil Kumar Lohani, IAS**  
Chief Electoral Officer & Ex-Officio  
Principal Secretary to Government

To

All DEOs & Collectors

Sub:

**Encouraging participation of Educational Institutions in the National Voter Awareness Contest - reg.**

Madam / Sir,

In inviting a reference to the letter No.491/SVEEP-II/Online Contest/2022 dated 05.02.2022 (copy enclosed) of Election Commission of India on the subject cited above, I am to say that a **National Voter Awareness Contest – "My Vote is my Future – Power of One Vote"** has been launched by Election Commission of India to reiterate the importance of every vote through creative expression.

The contest has been started on occasion of 12<sup>th</sup> National Voters' Day on 25<sup>th</sup> January, 2022 and will remain open till 15<sup>th</sup> March, 2022. The aforementioned initiative by SVEEP (Systematic Voters' Education and Electoral Participation) programme of Election Commission of India taps into the talent and creativity of people by way of five different types of contests. Citizens can visit <https://ecisveep.nic.in/contest/> to get detail overview of the five contests. The All entries shall be submitted by March 15, 2022 on the e-mail Id: [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in).

The five contests i.e. i. Quiz Contest, ii. Video Making Contest, iii. Poster Design Contest, iv. Song Contest, and v. Slogan Contest are scheduled from January 25<sup>th</sup>, 2022 to March 15<sup>th</sup>, 2022.

1. **Contest Categories:** The song contest, video-making contest, and poster design contest are classified into following three categories:

a) **Amateur:** A person who does singing/video making/poster designing as a hobby, for a creative urge, but her/his major source of revenue is from some other means is considered as 'Amateur'.

**b) Professional:** A person whose main source of livelihood is from singing/video making/poster designing or working in any form where the major source of revenue is through singing/video making/poster designing - is considered to be 'Professional'. It may kindly be noted that, if selected, the participant shall submit a certificate to testify in the professional category.

**c) Institutional:** Educational Institutions such as schools, colleges, universities and organisation registered under relevant Central or State Government Act can take part in the Institutional category.

2. **Awards & Recognition:** The top three winners in each category will be awarded exciting cash prizes. Additionally, each category will have cash prizes under a special mention category. **The Institutional category will have 4 special mentions while the Professional & Amateur category will have 3 special mentions each.** The details of the Cash prizes are as follows:-

Sl No.	Contest	Category	First Prize (in Rs.)	Second Prize (in Rs.)	Third Prize (in Rs.)	Special Mention (in Rs.)
i	Song Contest	Institutional	1,00,000	50,000	30,000	15,000
		Professional	50,000	30,000	20,000	10,000
		Amateur	20,000	10,000	7,500	3,000
ii	Video Making Contest	Institutional	2,00,000	1,00,000	75,000	30,000
		Professional	50,000	30,000	20,000	10,000
		Amateur	30,000	20,000	10,000	5,000
iii	Poster Design Contest	Institutional	50,000	30,000	20,000	10,000
		Professional	30,000	20,000	10,000	5,000
		Amateur	20,000	10,000	7,500	3,000

iv. **Slogan Contest:**

First Prize- Rs. 20,000 ; Second Prize – Rs. 10,000; Third Prize- Rs. 7,500; Special mention Award of Rs 2,000 each to be given to fifty participants.

v. **Quiz Contest:**

The winners get exciting ECI merchandise and badges. All participants will receive e-certificate upon the completion of all three levels of the contest.

3. **Procedure to Participate**

a) The participant shall go through detailed guidelines, Terms & Conditions on the contest website <https://ecisveep.nic.in/contest/> .

b) The participant shall email the entries along with the details to **voter-contest@eci.gov.in**. The name of the <contest> and <category> for which the participant is applying shall be clearly mentioned in the subject of the email.

- c) To participate in the Quiz Contest, the participant shall register on the contest website.

All entries shall be submitted by **March 15, 2022** on the email id: **voter-contest@eci.gov.in** along with details of the participants.

**4. The DEOs & Collectors shall execute the following activities to encourage maximum participation in aforementioned contest:**

- i. All information regarding the contest including posters guidelines videos etc. shall be disseminated through various modes of communication like print media social media platforms and various WhatsApp groups. The same may also be uploaded on the website of O/o the DEOs & Collectors.
- ii. Contest posts on ECI SVEEP Social media platform shall also be shared through DEOs social media platforms for an enhanced reach.
- iii. DEOs shall issue a press note and conduct a press meet to inform the media houses and ensure its publicity through print and electronic media for wider audience. Draft copy of press note is attached for reference.
- iv. The information regarding contest shall be shared with various whatsapp groups of BLOs, members of NSS, NYK, NCC, Press Information Bureau, Media houses and other relevant groups for its further dissemination, on a regular basis during the contest period.
- v. While uploading the content on the social media kindly use the hashtag **#PowerOfOneVote**.

**5. Engagement with District Icons.**

- i. DEOs shall engage with the Icons in regards with the contest and get video messages uploaded in various platforms including Icon social media platforms.
- ii. The Icon shall be requested to send a recorded message appealing people to participate in the said message.
- iii. A draft text both in odia & English for the message is attached herewith for reference.

**6. Engagement with Educational Institutions**

- i. DEOs to further engage officials of Education Department and Educational Institutions, Universities, Colleges and school administration to sensitize them about the said contest seeking maximum students' participation.
- ii. The institutions shall display the contest posters on the display boards for wider reach and also circulate amongst students/ alumni over WhatsApp groups/ emails.

It is further advised that in addition to the activities suggested above, Collector should ensure that all the Election functionaries upto the level of BLOs mandatorily participate in the Quiz contest.

Encl: As above.

Yours faithfully

*[Signature]*  
14/2/22

Chief Electoral Officer & Ex-Officio  
Principal Secretary to Government

Memo No. 908 /Elec. Date: 14.2.2022

Copy forwarded to all EROs -cum- Sub-Collectors for information and necessary action.

*[Signature]*  
14/2/2022

Addl. Chief Electoral Officer-cum-  
Addl. Secretary to Government